

Use case

Enhancing planning reliability with PTV OptiFlow



Are you concerned about the liability of relying heavily on the knowledge of your planners, and often finding the need to manually adapt your delivery plans? PTV OptiFlow creates robust plans that eliminate the need for post-planning adjustments, ensuring optimal and reliable logistics operations.



Automated planning

Manually creating a transport plan meeting all your requirements is a laborious and difficult task. It involves considering many factors, such as vehicle capacities, driver skills, customer expectations and transportation costs. PTV OptiFlow automates this process, incorporating all relevant data to produce a highly reliable delivery plan and save valuable planning resources.

Why use PTV OptiFlow for optimal planning?

Data-driven planning

PTV OptiFlow leverages detailed input data to generate a plan tailored to your specific operational needs.

Adaptive planning

The advanced algorithm dynamically adjusts to incorporate new data and evolving operational requirements.

Cost-effective planning

PTV OptiFlow factors in all underlying transport costs to provide you with the cheapest delivery plan.

Benefits of planning with PTV OptiFlow

Reduced manual adjustments

PTV OptiFlow's comprehensive planning reduces the need for manual intervention, saving your planners time and minimizing human error.

Increased accuracy

By using precise data input and predefined constraints, PTV OptiFlow ensures that your delivery plans are accurate and aligned with your operational requirements.

Continuous improvement

If discrepancies arise in your delivery plan, it's easy to identify whether the issue lies with the input data, planning constraints, or optimization settings, allowing you to finetune these and have PTV OptiFlow produce a new and improved plan.

Conclusion

PTV OptiFlow ensures that your logistics planning is reliable and requires minimal manual effort. By automating the planning process and incorporating comprehensive data, PTV OptiFlow delivers robust and cost-effective plans that meet your operational needs.



PTV Logistics GmbH

Stumpfstraße 1 76131 Karlsruhe Germany

www.ptvlogistics.com

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