

# PTV LOGISTICS DAY 2024



Executive Update by

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# AGENDA

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- 01 Purpose, Vision & Mission
- 02 Strategic Product Roadmap
- 03 Summary

01

PURPOSE,  
VISION  
& MISSION

OUR PURPOSE (WHY?)

**To make road logistics more**  
intelligent, efficient and sustainable.

OUR VISION (WHAT?)

**Help the world of road logistics thrive,  
powered by**  
groundbreaking route optimization and  
real-time insights.

## OUR MISSION (HOW?)

**Empower road logistics leaders and planners  
by delivering one self-learning SaaS suite**

that streamlines operations,  
fosters customer and partner centricity,  
and drives employee satisfaction.

02

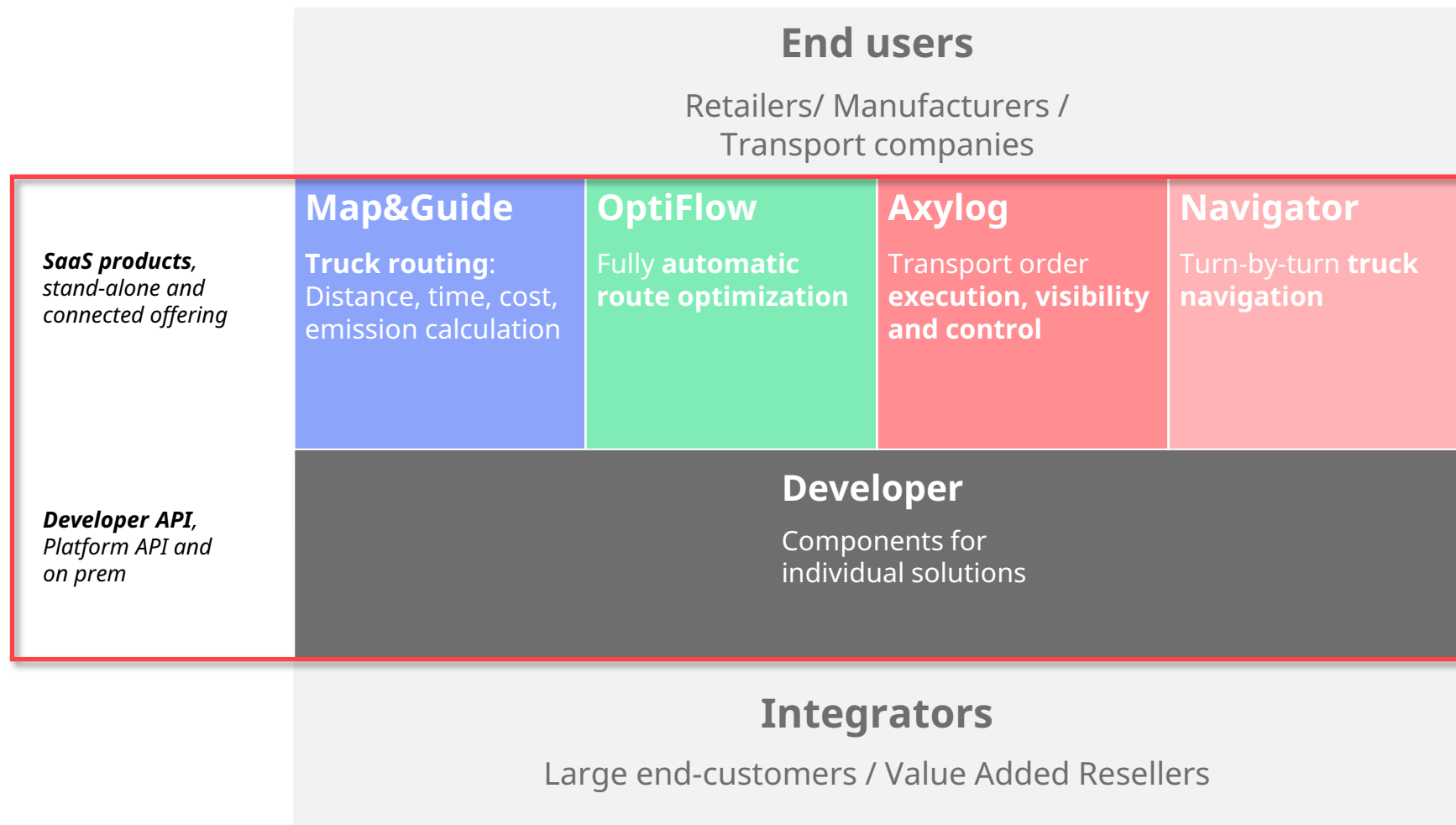


## STRATEGIC PRODUCT ROADMAP





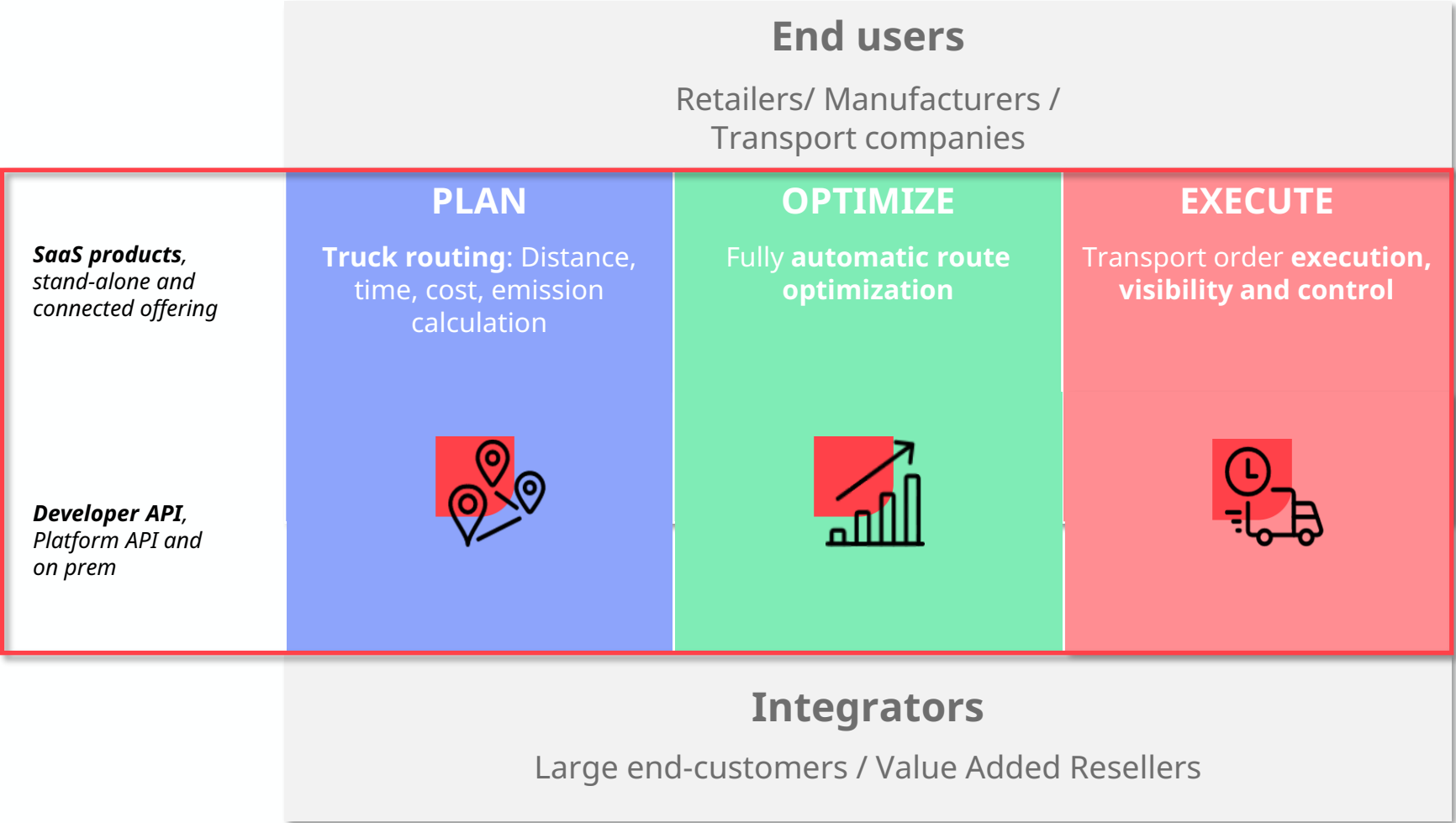
# PRODUCT PORTFOLIO





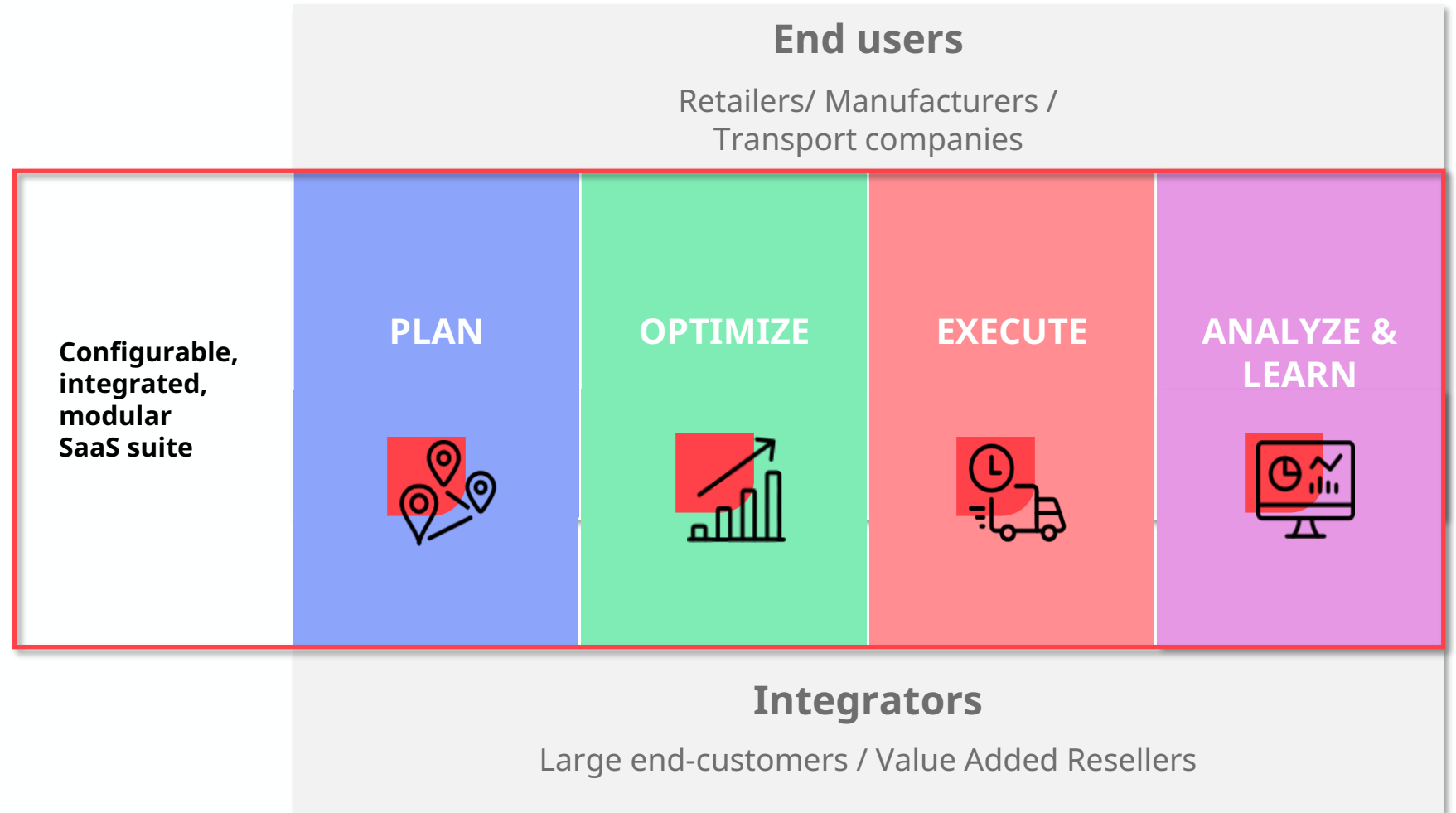


# PRODUCT PORTFOLIO





# FUTURE SELF-LEARNING SAAS SUITE



# VISIONARY COMPONENTS OF OUR FUTURE SAAS SUITE

VISION



2024

03



SUMMARY

# Why PTV LOGISTICS



**Best in class algorithm** with a strong focus on automation (not only digitalization).



**Flexibility & Scalability.** Our solutions are highly adaptable, catering to businesses of **all sizes**, from small local operations to large global logistics networks.



**One-Stop-Shop** for **all areas**, from cost calculation, strategic and operational optimization to execution and navigation. As a standard product or as an individually integrable interface.



We as PTV Logistics are the **reliable partner** for the **future challenges** in logistics, growing towards one self-learning SaaS suite.



THANK YOU FOR YOUR  
ATTENTION!