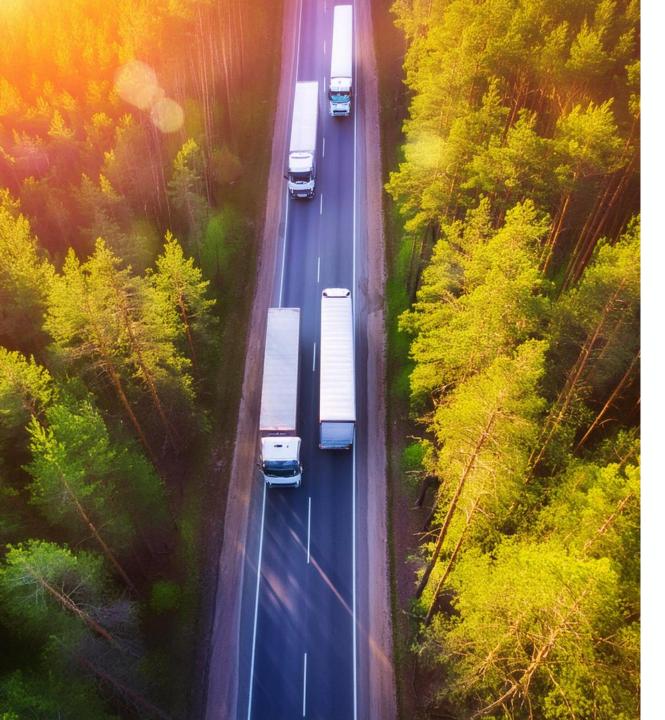
PTV LOGISTICS

# PTV LOGISTICS DAY 2024

**Executive Update by** 

Dr. Ir. Steven De Schrijver (CEO PTV Logistics)



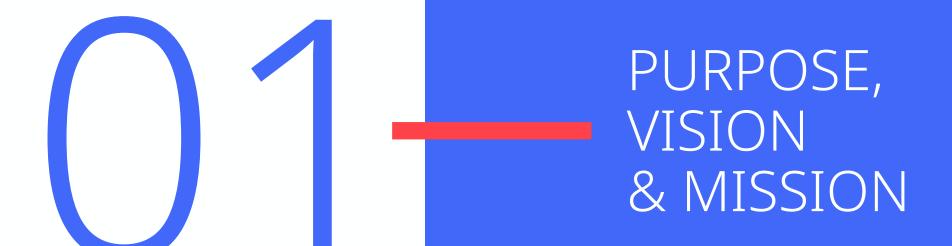
## **AGENDA**

1 Purpose, Vision & Mission

Strategic Product Roadmap

03 Summary





OUR PURPOSE (WHY?)

# To make road logistics more intelligent, efficient and sustainable.



OUR VISION (WHAT?)

# Help the world of road logistics thrive, powered by

groundbreaking route optimization and real-time insights.



OUR MISSION (HOW?)

# Empower road logistics leaders and planners by delivering <u>one self-learning SaaS suite</u>

that streamlines operations, fosters customer and partner centricity, and drives employee satisfaction.



# STRATEGIC PRODUCT ROADMAP



## PRODUCT PORTFOLIO

#### **End users**

Retailers/ Manufacturers / Transport companies

SaaS products, stand-alone and connected offering Map&Guide
Truck routing:
Distance, time, cost,

emission calculation

Fully **automatic** route optimization

**OptiFlow** 

**Axylog** Transport orde

Transport order execution, visibility and control

Navigator

Turn-by-turn **truck navigation** 

**Developer API**, Platform API and on prem Developer

Components for individual solutions

#### **Integrators**

Large end-customers / Value Added Resellers



### PRODUCT PORTFOLIO

#### **End users**

Retailers/ Manufacturers / Transport companies

**SaaS products**, stand-alone and connected offering

**Developer API**, Platform API and on prem

#### **PLAN**

**Truck routing**: Distance, time, cost, emission calculation



#### **OPTIMIZE**

Fully **automatic route** optimization



#### **EXECUTE**

Transport order **execution**, **visibility and control** 



#### **Integrators**

Large end-customers / Value Added Resellers





### FUTURE SELF-LEARNING SAAS SUITE

#### **End users**

Retailers/ Manufacturers / Transport companies

Configurable, integrated, modular SaaS suite **PLAN** 



**OPTIMIZE** 



**EXECUTE** 



ANALYZE & LEARN

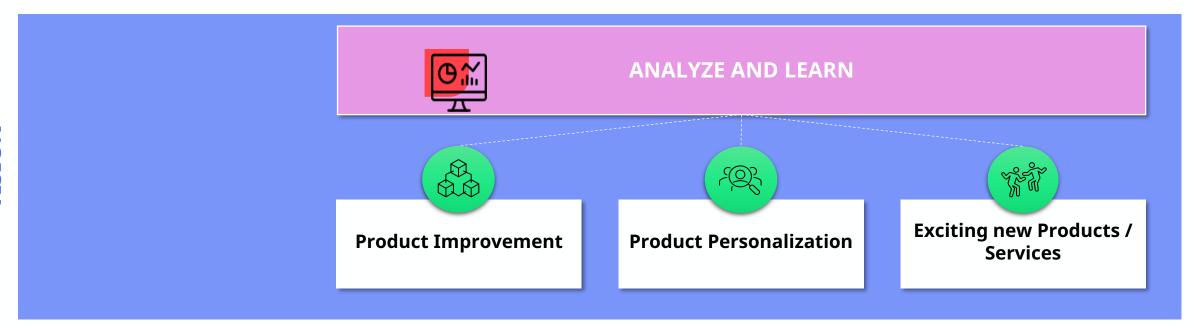


#### **Integrators**

Large end-customers / Value Added Resellers



## VISIONARY COMPONENTS OF OUR FUTURE SAAS SUITE







# SUMMARY

## Why PTV LOGISTICS



**Best in class algorithm** with a strong focus on automation (not only digitalization).



**Flexibility & Scalability**. Our solutions are highly adaptable, catering to businesses of **all sizes**, from small local operations to large global logistics networks.



**One-Stop-Shop** for **all areas**, from cost calculation, strategic and operational optimization to execution and navigation. As a standard product or as an individually integrable interface.



We as PTV Logistics are the **reliable partner** for the **future challenges** in logistics, growing towards one self-learning SaaS suite.



# THANK YOU FOR YOUR ATTENTION!