

# Data Privacy Statement

## PTV Map&Market 25h

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# Data Privacy Statement PTV Map&Market 25h

This Data Privacy Statement applies to the use of our service PTV Map&Market 25h ("Service").

Our [Data Privacy Statement PTV Logistics GmbH](https://www.ptvlogistics.com/en/Data_Privacy_Statement_PTV_Logistics_GmbH), available at [https://www.ptvlogistics.com/en/Data Privacy Statement PTV DriveAndArrive EN.pdf?inline](https://www.ptvlogistics.com/en/Data_Privacy_Statement_PTV_DriveAndArrive_EN.pdf?inline), applies to the use of our website. This Data Privacy Statement takes priority when you register as a User of our Service PTV Map&Market 25h.

Various personal data is collected when you use our Service PTV Map&Market 25h. Personal data is data which can be used to identify you. This Data Privacy Statement explains which data we collect and what we use it for. It also explains how and for which purpose we do so.

## 1. Responsible Authority

The responsible authority for the data processing relating to the Service is:

**PTV Logistics GmbH**

Stumpfstraße 1

76131 Karlsruhe, Germany

Email: [info@ptvlogistics.com](mailto:info@ptvlogistics.com)

The responsible authority is the natural or legal entity which either on its own or jointly with others decides on the purpose and means of processing personal data (such as names, email addresses, etc.).

**We have appointed an external data protection officer for our company.**

You can reach our external data protection officer at

Email: [data-protection@ptvlogistics.com](mailto:data-protection@ptvlogistics.com)

## 2. Login Data

You must set up a user account (login data) to use our Service. We use the data you provide at registration to create this account. The login data contains certain company-related and personal data provided by you. You can independently edit this data in the Customer Centre.

This login data is used for invoicing our Service within the framework of your contract and for referencing the user data provided by you. Upon each login to our Service, we process the user ID, the time of login and your IP address.

We will only use your personal data if and insofar as is necessary for using the Service, unless you have consented to any further use.

## 3. Use of the Service

Every time the user logs in, we store the login data and time of login. In addition, the IP address of the User is stored at each login. Storage of the IP address is for the sole purpose of resolving and preventing technical problems and misuse of the Service.

When the User saves information within the Service (e.g. addresses for route planning, lists of stop-off points, settings, collectively the "User's usage data"), PTV saves this data together with the User's login data.

You may independently edit and delete this data. Editing or use of the usage data only takes place in accordance with the Terms of Use and to the extent to which this is necessary to provide the agreed Service.

## 4. Analysis of Usage Behaviour

Use of the Service is analysed statistically. This is generally carried out using cookies and so-called analytics programs. The analysis of your use is usually anonymous and cannot be traced back to you. You can refuse or restrict this analysis by using certain tools or browser settings, such as "Send a 'Do Not Track' request with your browsing traffic".

For more details, please refer to the "Analysis tools" section in our [Data Privacy Statement PTV Logistics GmbH](#). You can also consult the opportunities for refusal here.

## 5. Using a test version

When you use a test version, we collect and store usage behaviour to provide you, as a User, with targeted support and enable us to respond to enquiries relating to test licences. A statistical value is created for use in relation to enquiries and product improvement as well as internal use.

The data stored for the test login period will be deleted no later than 3 months after the end of the test period.

## 6. Data Security

PTV guarantees a suitable level of data security and as such adheres to the provisions of Article 32 of the General Data Protection Regulation (GDPR). PTV shall provide the Client with the product-related description of PTV's processing activities upon request.

## 7. Data Processing by Third Parties

The service is operated by ACT GmbH, Kaiser Friedrich Ring 63, 65185 Wiesbaden, Germany. PTV and ACT have an agreement on order processing in accordance with Art.28 GDPR.

The Service currently runs on the Azure platform. This platform is provided by Microsoft Ireland Operations Ltd., Carmenhall Road, Sandyford, Dublin 18, Ireland ("Microsoft Ireland"). An agreement exists between PTV and Microsoft Ireland on data processing on behalf of others in accordance with Art. 28 GDPR. Under that agreement, data saved on the Azure platform may be processed by Microsoft Ireland only within the European Union and the European Economic Area.

Please ensure that your approval, and the approval of your employees or other persons, of the Data Privacy Statement also includes third-party data processing, as described above.

## 8. Deleting Data

IP addresses saved during registration are automatically deleted within a week after the login.

We also delete all of your data within eight weeks after terminating the licence agreement. Please be aware that we block data which we are obliged to store due to statutory retention periods (e.g. invoicing and contractual data).

## 9. User's Right to Information

Should you, or your employees or other affected parties, wish to do so, an affected party may request information on their personal data stored by us at any time in accordance with legal requirements.

Please send your request for information to:

**PTV Logistics GmbH**

Stumpfstraße 1

76131 Karlsruhe, Germany

Email: [data-protection@ptvlogistics.com](mailto:data-protection@ptvlogistics.com)